



3rd EDITION
**THAILAND
INTERNATIONAL
MEGA FAIR 2025
RIYADH**

The 3rd of the largest exhibition
PREMIUM PRODUCT & SERVICES
from THAILAND and INTERNATIONAL partners

**7 - 9
DECEMBER
2025**

RIYADH INTERNATIONAL CONVENTION & EXHIBITION CENTER (RICEC)

RIYADH, SAUDI ARABIA



www.internationalmegafair.com/index

Organized by



Exhibitor Profile

- Food & Beverage
- Health & Wellness
- Fragrance
- Agricultural
- Tourism & Service
- Lifestyle Products
- Luxury Build & Decor
- Automotive & Auto Part
- MICE Industry



Who Will Visit ?

- | | | |
|---|---|--|
| <input checked="" type="checkbox"/> Government Agency | <input checked="" type="checkbox"/> Agency | <input checked="" type="checkbox"/> B2C Consumer |
| <input checked="" type="checkbox"/> Association related to city development and entertainment project | <input checked="" type="checkbox"/> Medical Trade / Hospitals | <input checked="" type="checkbox"/> Family |
| <input checked="" type="checkbox"/> Distributor/Wholesaler | <input checked="" type="checkbox"/> Developer | <input checked="" type="checkbox"/> Couple |
| <input checked="" type="checkbox"/> Modern Trade | <input checked="" type="checkbox"/> Designer | <input checked="" type="checkbox"/> Kids |
| <input checked="" type="checkbox"/> Trader | <input checked="" type="checkbox"/> University | |
| <input checked="" type="checkbox"/> Real Estate | <input checked="" type="checkbox"/> MICE Industry | |



Post-Show report

Thailand International Mega Fair – Riyadh, the premier platform for showcasing premium products and services, and an unparalleled opportunity for businesses seeking expansion in the Saudi Arabian market. This mega fair promises to be a dynamic hub of innovation, networking, and business growth. Connect with industry leaders, decision-makers, and potential buyers to explore avenues for business expansion and market penetration in Saudi Arabia, one of the most purchasing power hub in Middle East.

11,203 Visitors

International Visitor's Countries & Regions



Visitor's Interest



FOOD & BEVERAGE



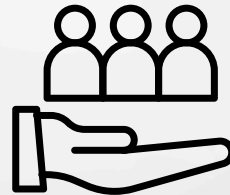
HEALTH & WELLNESS



LUXURY BUILD & DECOR



TOURISM & SERVICE



OTHER

At a Glance

Fair Facts

Venue	Riyadh International Convention and Exhibition Center Riyadh, The Kingdom of Saudi Arabia
Date	7 - 9 December 2025
Time	14.00 - 22.00 hrs.
Admission	Trade visitors only Free of Charge
Organizer	The Board of Trade of Thailand co-organized with Index Creative Village Plc.

Booth Types

Standard Booth (12 SQ.M) - Premium Location with Maximum Brand Exposure

Shell Scheme booth includes

- White back and side walls (6m x 2m)
- Fascia with exhibitor's name
- 2 Information Counters
- 2 Tables
- 4 Chairs
- 2 Set of Spotlight Rail
- 2 Sockets (5 amp)
- 2 Waste baskets



Standard Booth (9 SQ.M) - Smart & Effective Option



Shell Scheme booth includes

- White back and side walls (3m x 3m)
- Fascia with exhibitor's name
- 1 Information Counter
- 1 Table
- 2 Chairs
- 1 Set of Spotlight Rail
- 1 Socket (5 amp)
- 1 Waste basket

Standard Booth (8 SQ.M) - Limited Budget



Shell Scheme booth includes

- White back and side walls (4m x 2m)
- Fascia with exhibitor's name
- 1 Information Counter
- 1 Table
- 2 Chairs
- 1 Set of Spotlight Rail
- 1 Socket (5 amp)
- 1 Waste basket

Raw Space (Minimum 18 SQ.M) - Build & Design Your Own Booth



Build your own stand on bare space (Please refer to the exhibitor's manual)

For More Information, Contact us:

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